



Real-Time Bidding Algorithms That Deliver Exceptional Returns

## Paid Search ads now occupy 100% of mobile search screens

OMG's Google Ads product was developed to deliver the most conversions for our clients at the lowest cost. It deploys proprietary real-time bidding algorithms to create paid search campaigns that deliver exceptional return on investment for businesses of all types. Google Ads deliver immediate results for clients looking to get new customers. It enables you to beat the competition and show up at the top of search results.



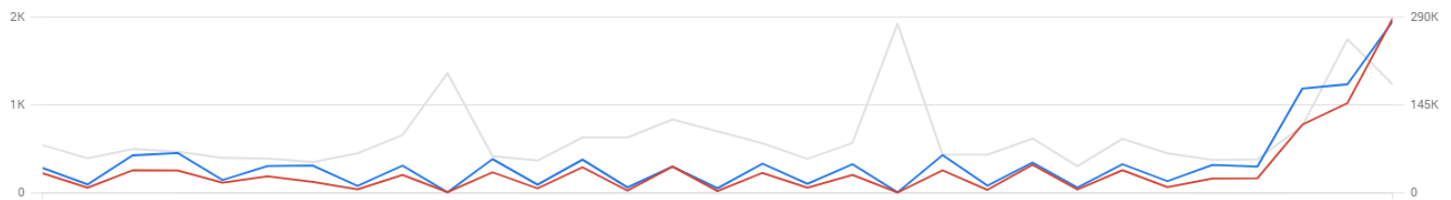
### Historical Data & Conversion Analysis

Built on advanced systems that use historical search-term data and conversions to maximize performance at the lowest possible cost.



### Dynamic Budget Management

Hourly bidding ensures that every campaign delivers maximum results. Automated continuous bid pacing allows for fluid campaign delivery.



### Integrated Call Tracking

OMG uses integrated call tracking that informs bidding algorithms to optimize campaign performance returns.

### Automated Bid Pacing

Automated continuous bid pacing for fluid campaign delivery.

### Comprehensive Keyword Library

OMG uses a comprehensive keyword library that has been refined for more than a decade.

