

Facebook Ads

Harness the Power of Facebook & Instagram with Pinpoint Precision

35% of consumers who see a social ad will respond by visiting the store or website

OMG's Facebook Ads program helps you take advantage of Facebook and Instagram's world-class targeting that gets your message in front of the right customer at the right time. OMG's talented team will create and build the social ads that draw in the customers you desire - those that are most likely to do business with you.



Latest Advertising Technology

OMG uses the latest advertising technology to maximize performance. With Facebook Pixel and Dynamic Retargeting, your ads will be placed in front of your optimal prospects.



Custom & Lookalike Audiences

OMG builds custom and lookalike audiences using demographic, geographic, and behavioral characteristics that have been determined to match the most likely potential customers with your business.

Custom Ad Development

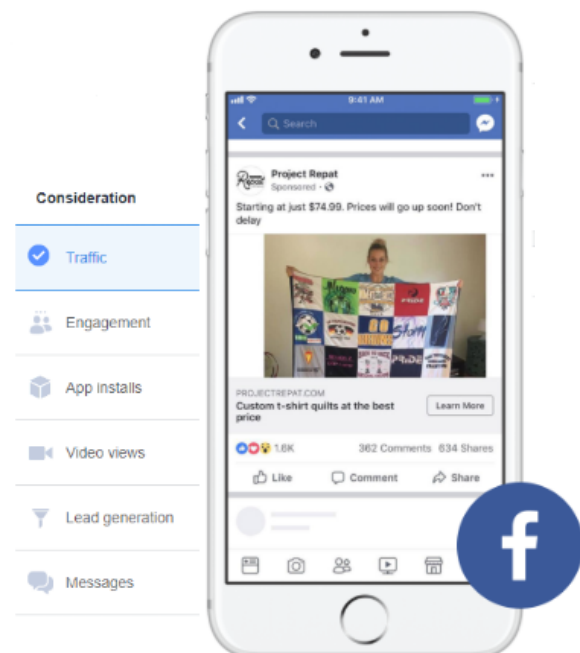
OMG creates unique ads for your business using best practices to effectively reach your target audience. We utilize rich content including images, graphics, and calls-to-action.

Increased Brand Awareness

Drive user engagement and effectively use audience targeting to get the most out of your budget.

Proof-of-Performance Reporting

Monthly proof of performance reports are generated in the OMG Marketing Center so you can track the success of ads over time.



OMG NATIONAL